

Rotary Club of Whangarei South Presents:

BERNINA FASHION AWARDS NORTHLAND

OFFICIAL ENTRY FORM BERNINA FASHION AWARDS 2011

*Here we go again another fantastic year for the talented designers of Northland!
There are big changes this year so watch out!*

All sewing and wearable arts categories are now pre-judged so if you are entering one of these you will need to have your garment ready for the prejudging weekend on the 30th and 31st of July.

Due to popular demand we have added an exciting new section – Illuminescent – to really let your creative talents shine in the dark.

So get your entries in by the 30th June and you will be in the running to win the title of

NORTHLAND DESIGNER OF THE YEAR

And win a weekend for two in Wellington to see the stunning
World Of Wearable Arts Awards

*But perhaps the biggest change this year is that BFAN is moving to the Thirty3 Events Centre
At 33 Porowini Avenue*

*All dates and details will be regularly updated on
Our Facebook Page
So keep checking it if you need to know anything or you want to ask anything!*

Important Dates to Remember:

*Your **Entry Form** needs to be in to us with payment by the **30th of June**

***Pre Judging** is held at the Old Library Arts Centre on **Saturday the 30th and Sunday 31st of July**

***Practice** your runway walk from **4pm** on Wednesday the **17th of August**

***Thursday 18th August: SHOWTIME** Check in by **5:30pm**

Major Prizes:

Northland's Designer of the Year

A trip for **two** to **Wellington** to see the **World of Wearable Art Show**, including flights and two nights accommodation, Sponsored by **Itch to Stitch Bernina**

All entries are eligible for this prize

Extreme Elegance Award

\$500 worth of jewellery sponsored by **Steve Haywood Master Jeweller** and a glamour makeover by **Go Gorgis**

All entries are eligible for this prize

Overall Third Prize

\$200 from Channel North

Northland's Next Top Model

A prize that acknowledges the hard working models, a fully styled professional photo shoot package worth **\$600.00** with **Megan Bowers** and **Go Gorgis** plus the cover of the October issue of Savvy Magazine

Sewing Categories:

Student Evening Section: Itch to stitch Bernina

Open to all students. This category is specifically for eveningwear, short or long

High Fashion Section: Wendy Ruddell and Bayleys Real Estate

Open to all ages. This category has no theme or limitations and gives you the opportunity to create a fabulous garment to stun the judges. Any style, any design, its up to you.

Dancing Queen: Headlines

Open to all. This category is specifically for costumes created for dance, ballet, tap etc. Function is also a marking criterion for this section

Wearable Art Categories:

Masquerade: Storytime

Open to all students. This category is an opportunity to create an amazing mask. Masks can be made from any medium. Your model will need to wear simple dark coloured clothing, during the pre-judging and the show, so that the emphasis is on the mask alone.

Junior Wearable Art: Tuatara inspired Design

Open to all primary and intermediate school students. There is no theme and no limit to the weird and wonderful materials you can use to create a garment for this section. Your garment will need to withstand two parades (the pre-judging and the show) and your model will need to walk through a doorway, up several steps to the stage. Be as creative and as innovative as you can

Student Wearable Art: Orrs Pharmacy

Open to all high school students. There is no theme and no limit to the weird and wonderful materials you can use to create a garment for this section. Your garment will need to withstand two parades (the pre-judging and the show) and your model will need to walk through a doorway, up several steps to the stage. Be as creative and as innovative as you can.

Trash to Fashion: Owen Bowers Painters

Open to all ages. Be as creative and as innovative as you can. The limitations are that your garment needs to be made from recycled materials or objects, this means your garment must be made from materials that have already been used. The garment will need to withstand two parades (the pre-judging and the show) that your model will need to walk through a doorway, up several steps to the stage.

Open wearable art : Kensington Fitness Centre

Open to all ages. Be as creative and as innovative as you can. The only limitation is that your model will need to walk through a doorway, up several steps to stage. This event is one of the highlights of the night, so go wild!

Fashion Fantasy Categories:

Body Art: Pacific Carvers

Open to all ages, Models may wear a bra etc for modesties sake, providing the emphasis is on body art.

Illuminescent: Pacific Coast Kayaks

Open to all ages. This category is specifically for light up outfits. We will be supplying blacklighting and turning down the lights. Your garment can either be reactive to blacklighting or electronically lit up. There are no limitations, so think outside of the box. If you need to test your materials to see if they are reacting please contact megan through the bernina facebook page.

CONDITIONS OF ENTRY

- This competition is only open to amateur and semi professional sewers (income \$5000 or less). If sewing is your main source of income you are ineligible to enter this competition.
- This event may be televised, and by entering you/your model gives consent for your image and garment to be filmed for Television.
- Competitors under the age of 13yrs will need to be supervised by an adult backstage.
- If you win a **1st, 2nd, 3rd or 4th** place in an event, the sponsors of that section have the right to use and/or display your entry until the end of the year, at which point you will be contacted to retrieve your garment.
- Entry fee is **\$10** per entry. Cheques can be made out to **"Rotary Club of Whangarei South."** Post with your entry form to **340 Maunu rd Whangarei**. This fee will not be refunded.
- Prizes are subject to change depending on entry numbers
- Garments that have been entered into previous Bernina Fashion Awards cannot be re-entered.
- You cannot enter the same garment into more than one category.
- If you have more than one garment in a section you need to have a different model for each. There is not enough time for quick changes. This does not apply if the garments are in separate sections.
- Coordinators reserve the right to re-categorise a garment or to omit it from the show.
- Entries forms/fees must be in by **June 30th 2011**
- You must provide your own model(s)
- Judges decision is final.
- **The show will start at 7pm Thursday the 18th August at The Thirty3 event centre** at 33 Porowini Avenue. You and your model will need to Sign In between 3pm and 5:30pm at the latest. After you have signed in you may leave to have dinner etc but have to be back by 6:30pm. There will be café facilities on site until 6pm with a wide range of food if you want to stay till showtime
- Catwalk practise will be open from 4pm on Wednesday the 17th of August at the Thirty3 event centre

ADDITIONAL INFORMATION

- Garments need to be modelled for pre-judging at **Old Library Arts Center on the 30th and 31st of July**
Please check the facebook page for the category timetable closer to the time.
- **Garments presented for judging must be as you intend them to go down the catwalk on the show night, this includes accessories, hair and makeup**
- The **Judges** are looking for pieces that are expertly constructed and also show you have a great eye for design.
- If there are any problems with these dates (eg. You have outfits in the Wearable Art and Sewing categories and live an hour out of Whangarei) please let us know and we will try to arrange something to suit you. Phone Joy on 09 4382193, or ask on the facebook page. After pre judging weekend we hold on to garments in the Student Formal Evening section and deliver them to thirty3 event centre by 4pm on August 18th. All other garments need to be taken home after the pre-judging.
- Times for the Pre-judging will be posted out to you when we have a better idea of section numbers.
- Ticket prices – **Premium tickets \$50 Standard tickets \$35 Adult and \$15 Student**. Tickets can be purchased from Thirty3 events centre. Avoid disappointment and purchase tickets early as this is a sell out event. Premium tickets are for the first two rows closest to the catwalk on both sides. Tickets are also available on the Thirty3 website. <http://www.equip.org.nz/Thirty3.aspx> where you can choose your seats
- Professional photos of each garment will be taken while on the catwalk on show night. These can be viewed on our facebook page after the show.
- Further information will be sent to you via email closer to the show with things you may need to know
- The proceeds from this show will be distributed by the **Rotary Club of Whangarei South** to local charities. This year recipients include Pataua Outdoor Education and Recreation Trust
RNZ Foundation for the Blind (Whangarei)

Entry Form

Please complete the following entry form, by **June 30th**, and post with your entry fee to:
Bernina Fashion Awards, 340 Maunu Road, Whangarei

NAME
CONTACT PHONE NUMBER:
POSTAL ADDRESS
EMAIL ADDRESS: (compulsory email address needed so we can send you further information)
NAME OF SCHOOL (If entering a student section)

CATEGORY	GARMENT TITLE (optional)	MODELS NAME

DESCRIPTION OF GARMENT:

CATEGORY	GARMENT TITLE (optional)	MODELS NAME

DESCRIPTION OF GARMENT:

CATEGORY	GARMENT TITLE (optional)	MODELS NAME

DESCRIPTION OF GARMENT:

I have read and agree to the **Terms and Conditions** of the Bernina Fashion Awards –Northland 2011

Signed:
(If under the age of 18 please have a parent sign on your behalf)